

The Rising Star Programme



The Rising Star programme is designed, developed and will be delivered to address three key problem statements in the IT and Datacentre industry.

1

How do we promote the data centre and IT industry to the next generation & fresh talent?

2

How do we create a sense of community and identity amongst the new professionals in the data centre industry to support retention.

3

Increase the value attributed to new talent.

Some of our founding initiatives include

- Being present on social media platforms our target audience engage with to promote the industry and associated opportunities.
- Creating and delivering 'young professional networking events' in varying regions.
- Collating and collaborating with early careers professionals across the industry for best practice and future proofed strategies for attraction and retention.
- Recognising rising talent within the ranks supported by the industry's most prestigious awards ceremony.
- Producing a national PR campaign to address the perception of the industry
- Industry wide mentoring programme
- and more...

Organisations across the DC and IT sector are being welcomed to make an annual pledge, this pledge is a public declaration that the organisation believes in the promotion of young, diverse talent into the industry.



The Rising Star programme has been created as a result of wide spread agreement that our industry needs to do something different when it comes to supporting young talent. Your annual pledge of 5,995GBP + VAT will take this topic from the discussion pile to the actioned pile.

There is no tiering system, this programme can not be bought.